



August 2018

To Whom It May Concern:

The mission of the Juneau Downtown Business Association (“DBA”) is to promote, foster and encourage a vibrant, attractive and economically productive downtown.

In my capacity as President of the DBA, I am writing to state our organization’s support for the construction of a new Juneau Arts and Cultural Center in downtown Juneau.

Our Board recently voted to support the New JACC because it will contribute to the continuing development of the Willoughby District as a regional arts and cultural campus, will be a long term economic driver for downtown Juneau and will enhance Juneau’s attractiveness as a meeting center and tourist destination.

Please note that while our board strongly supports its construction we were unable to reach consensus on how this project should be funded.

Willoughby District as an Arts and Cultural Campus. The New JACC is just a few steps away from the APK state museum, archives and library and from the waterfront Juneau Seawalk. In addition, it is just a block away from the Sealaska Heritage Institute and the upgraded Andrew Hope building. Together all of these facilities provide the resources and synergy for downtown Juneau to develop into a genuine regional and statewide arts and cultural destination.

An Economic Driver for Downtown Juneau. In 2017 Juneau was declared among the top ten arts communities in America (for its size) for the vitality of its arts. It will be a much needed upgrade to the existing facility and will be a featured development for downtown Juneau.

Enhancing Juneau’s Attractiveness as a Tourist Destination and Meeting Center. Situated in the heart of the downtown tourism district, the New JACC will be perfectly positioned to provide a variety of tourism related attractions and services.

For these reasons, the Juneau Downtown Business Association is an enthusiastic supporter of the New Juneau Arts and Cultural Center project. Please do not hesitate to contact me if you have any questions.

Sincerely,

Jill Ramiel, President
Downtown Business Association